

Helping you live more independently

- Continue living in the comfort of your own home.
- Prompt, caring assistance at the touch of a button—24 hours a day, 365 days a year.
- Increased peace of mind for you and your family.

Call Lifeline Now!

For more information on Lifeline services (or to obtain more brochures)

Call 1-800-LIFELINE
(1-800-543-3546)

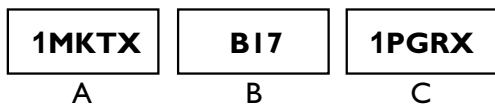
or visit us at www.lifelinesystems.com



Reduce the worry of living alone.



Helping you live independently at home



Home is where the heart is.

Your home is where you're most comfortable, surrounded by everything that's familiar. But, for seniors, it is estimated that more than half of all falls that result in injury happen at home.

Philips Lifeline can help you maintain your independence, and also give your family peace of mind.

Lifeline provides quick access to help, 24 hours a day.

Lifeline is an easy-to-use medical alert service designed to reduce the risk of living alone. In the event of a fall or emergency, help is available at the push of a button.

The Lifeline Personal Help Button connects you to a trained Personal Response Associate* who can send help quickly — 24 hours a day, 7 days a week.

Trusted by doctors, hospitals, and professional caregivers.

Lifeline, the #1 medical alert service**, has helped over 6 million seniors and their families through the years. Our commitment to quality service has made us the industry leader. Lifeline is also recommended by thousands of hospitals and professional caregivers across the country.

*Button signal range may vary due to differing environmental factors.
**#1 claim is based on number of subscribers.



Philips Lifeline
111 Lawrence Street
Framingham, MA 01702-8156
Tel: 1.800.451.0525
www.lifelinesystems.com

Philips Lifeline Canada
95 Barber Greene Road
Suite 105
Toronto, Ontario M3C3E9
Tel: 1.800.387.8120
www.lifeline.ca

Increased peace of mind for you and your family.



Expert caring assistance, right when you need it.

Press your Personal Help Button and you're connected directly to a highly trained Personal Response Associate who will assess your situation. They can determine whether you require a visit from a neighbor or a family member, and can contact them for you.

If you need emergency services, they can dispatch assistance, retrieve relevant medical information from your profile, and even let emergency personnel know if you have a pet, all while you're on the line.

The Lifeline Response Center uses state-of-the-art technology and our Personal Response Associates are caring and patient when speaking with you during an emergency.

During an emergency, every second counts.

In an emergency, delayed medical care can jeopardize your recovery. If you are alone, you never know how long it'll be before someone realizes you need help. Help at the push of a button can reduce these risks. So, don't wait for a fall or medical emergency.

Getting the Lifeline service is quick and simple.

Lifeline can give you greater peace of mind and a sense of confidence to help maintain independent living. There is no equipment to buy† and no long-term contract to sign.

Discover why Lifeline is the #1 medical alert service.

Call us today to get Lifeline!

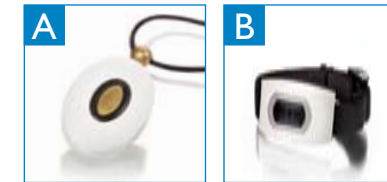
Look for our telephone number on the back of this brochure.

†Applicable tax, monthly service and shipping and handling fees may apply. Minimum stay on service may be required. See our website for important information on how Lifeline works.

Your Lifeline options

Step 1: Pick a Personal Help Button

Choose between one worn around the neck or on the wrist.



Step 2:

Pick a CarePartner® Communicator

Choose the one that best meets your needs.



C. CarePartner Basic Unit

Works with your existing telephone and offers all the benefits of 24-hour personal response, with two-way voice communication.

D. CarePartner Telephone

An elder-friendly 2-in-1 unit that's a phone and a two-way communicator with enhanced features, including:

- High volume speaker, handset and ringer control.
- Ability to record medication and appointment reminders to help you stay on schedule.

How Philips Lifeline works

1

Summon help

When you need help, just press your **Personal Help Button** which activates the CarePartner Communicator.



2

Professional intervention

Your **CarePartner Communicator** then dials the Lifeline Response Center and establishes two-way voice communication.



3

Personal response

Within seconds, a **Personal Response Associate** accesses your profile and quickly assesses the situation.



4

Closed loop

The Associate then contacts a neighbor, loved one or emergency services based on your specific needs.

The Personal Response Associate will follow up to ensure that help arrived.

